

Small Business Local Democracy Group

INNER WEST

Agenda

1. Acknowledgment of Country
2. Introductions
3. Election of Chairperson
4. Presentation topics
 - Snapshot of local economy
 - Key economic development team deliverables
 - Main Street Revitalisation
 - Draft Economic Development Strategy update
5. General Business
6. Next meetings

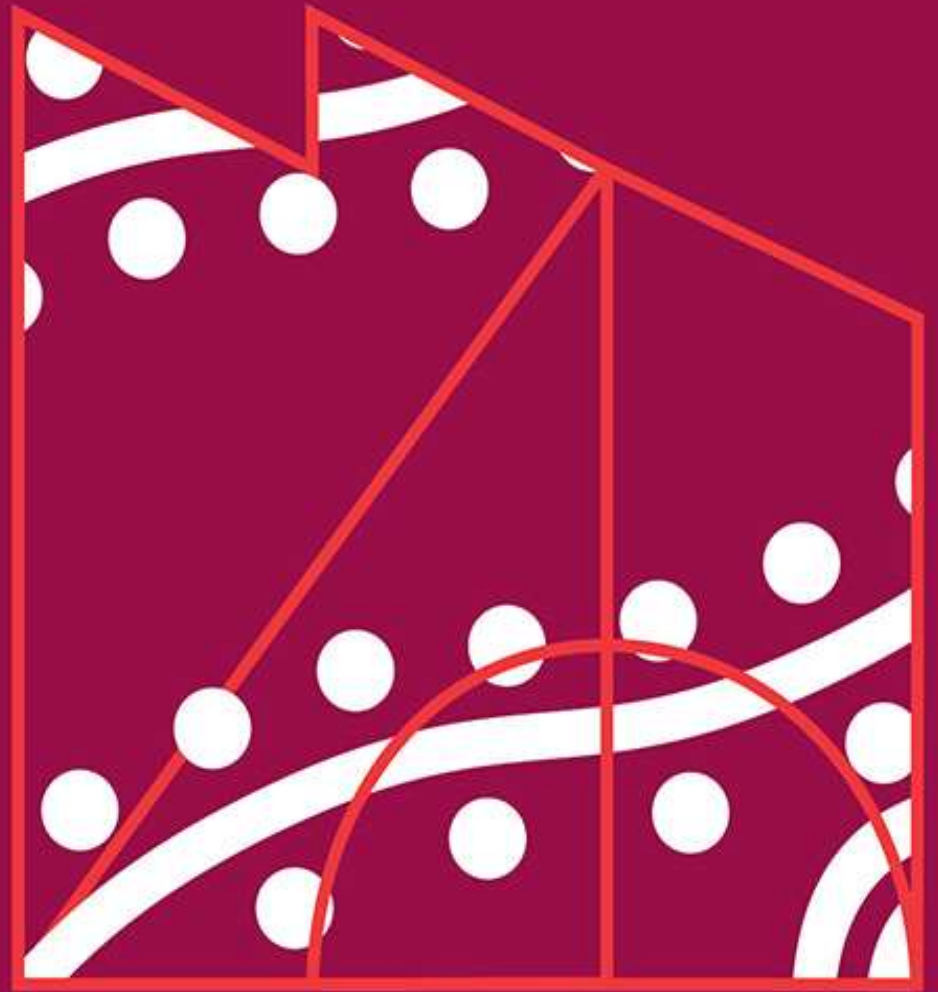
Monday 5 May 2025, Monday 4 August 2025, Monday 3 November 2025



Acknowledgement of Country

Inner West Council acknowledges the traditional Aboriginal custodians of this land, their living culture and unique role in the life of this region. We pay our respects to Elders past, present and future.

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2. Introductions

- Introduction of Council staff
- Introduction of members



3. Administrative matters

- Terms of Reference
- Purpose of the Group
- Conflicts of interest
- Selecting a Chair and Deputy Chair



4. Snapshot of local economy

Main areas of employment by industries include:

- Health Care & Social Assistance representing 14.2%
- Education & Training representing 10.6%
- Professional, Scientific and Technical Services representing 11.1%
- Retail Trade representing 11.2%



The Gross Regional Product for 2022/23 was \$12,623M



There are 76,530 jobs in the Inner West, up 3.9% over the past 12 months



In the last 5 years, 44% of international visitors were here for a holiday or education



81% of resident workers are educated & qualified compared to 74% across Greater Sydney



There are an estimated 22,409 GST registered businesses

Council's Role in Economic Development

Council's role in economic development encompasses a range of disciplines that have proven to be effective in strengthening economic growth. They include:

- Economic development is delivered through a partnership with Council, other levels of government and more importantly with the support and engagement of local businesses and industry
- Strategic planning for employment and industrial land uses
- Business development through educational business workshops
- Infrastructure provision
- Place-making



Key deliverables from 2024

- Draft Economic Development Strategy
- Support local business chambers to undertake economic activities
- Secured Purple Flag Accreditation for Marrickville and Illawarra Roads Marrickville
- Secured Enmore Road as a Special Entertainment Precinct
- Undertook promotional campaigns to showcase the diversity of our cultural precincts
- Delivered 30 business educational workshops
- Women in Business Program – Provides a platform for women to come together in a safe and welcoming environment to upgrade their business skills and network
- Council's events team Council curates a vibrant annual program of festivals and events 50 a year, They create a reason for people to come and explore what is on offer in the LGA.



Main Street Revitalisation Program

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Revitalising our main streets and villages

Vision

- ❑ Innovative ideas that are community lead
- ❑ Uplift the look and feel of the main streets and villages
- ❑ Create a welcoming place for people to come
- ❑ Contribute to the economic growth

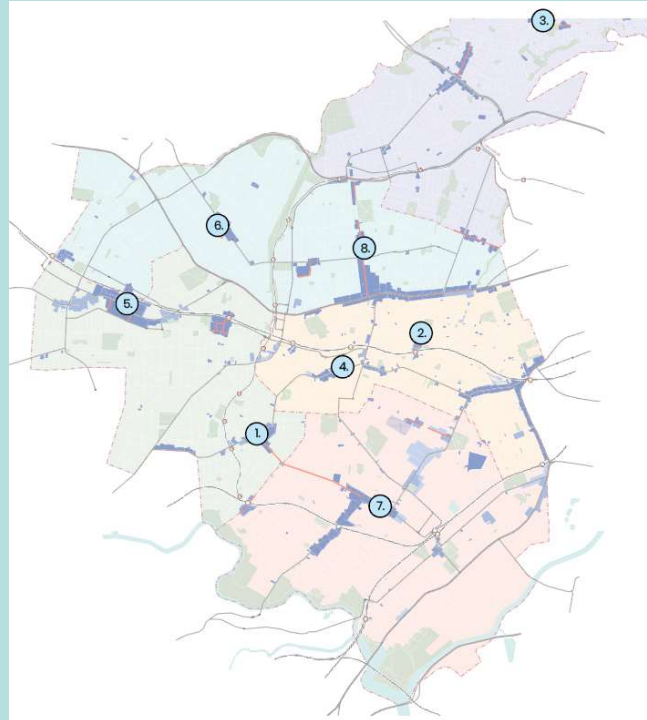


- ❑ 73 EOIs from Business and Community
- ❑ Special Project Manager
- ❑ Place Management Officer

Mini Plazas – new street furniture providing a designed place to pause and enjoy the main street

Vision

- ❑ Community rest points to enjoy the main street
- ❑ Combination of designed, robust street furniture and greening
- ❑ First sites in 7 locations



Main Street Revitalisation Fund



Footpath Plaques— *recognising the rich and iconic history within Inner West*

Providing locals & visitors with a little piece of historical information to discover Inner West's version of "Hollywood Walk of Fame"

Economic outcomes:

- ❑ Increase out of area visitation and spend
- ❑ Supports music/arts sector
- ❑ Drive interest to Balmain Rozelle
- ❑ Builds upon current outcomes from Enmore Special Entertainment Precinct

Project Sites

1. **Heritage Pub Trail – Balmain Rozelle** – Inviting people to rediscover our heritage pub scheme.
2. **Australian Performers – Enmore Rd** – Acknowledge the role Enmore has played in supporting artists.



Vision

- ❑ Focus on greening across LGA to refresh and soften main streets
- ❑ Creation of more liveable spaces within our communities.
- ❑ Project sites across LGA

*Greening the
LGA was a
high priority*

The images show good example of verge greening



Draft Economic Development Strategy

Where we want to be: Vision statement

By developing and delivering this strategy in partnership with our community, the Inner West will be renowned for its economic opportunity and growth, by embracing it's point of difference, supporting local businesses to thrive and nurturing its vibrant main streets and village centres. With this approach, economic benefits are shared by all.

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6. Discussion

- What would you like to hear about/discuss?
- How would you like the sessions to run?
- Proposed meeting dates:
Monday 5 May 2025, Monday 4 August 2025, Monday 3 November 2025
- Do the dates/ times/locations work of proposed LDG sessions?



7. Next meeting

Monday 5 May 2025



Thank you

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