

EDGE GREENWAY 2019

The GreenWay is a unifying project for the Inner West and EDGE GreenWay can be an expression of that, and play an important role in developing stronger, more effective partnerships across the organisation

59% were first-time visitors to the GreenWay, and 61% of attendees live in the Inner West

500 attending the Earth Hour Lantern Parade

1800 people visited The Canal Road Film Centre



EDGE SYDENHAM 2019

"The EDGE Sydenham festival celebrates urban artists and cultural life, bringing together the industrial and creative arts industries of Sydenham showcasing where art is made, who is making it and why it matters."

- Mayor Darcy Byrne

"This was a BRILLIANT event Inner West Council! Thank you so much to the amazing artists who shared their work with us... and to the coordinators and council for giving them access to an amazing space in which to do it! This is why I live around these parts"



"The EDGE GreenWay festival concept is an innovative and extremely bold move on the part of [the] council to create greater community awareness of the environmental, visual & performing arts in the GreenWay locality"



"What a truly ambitious project that managed to capture the imagination of all involved. I can't imagine the work and worry that went into this collaborative gathering - you managed to dance the line of safety with that of freedom - not an easy task!"

BOOSTING OUR CULTURAL AND CREATIVE ECONOMY

- On a 1-5 scale, a majority of the survey audience rated EDGE as a great or excellent experience
- 89% of Artists surveyed rated overall organisation of EDGE GreenWay on the day very highly

"Eclectic, site-specific, engaging, contemporary"

"Experimental, thoughtful and at times courageous"

WIDESPREAD COMMUNITY ENGAGEMENT

- 85% of visitors rated EDGE Sydenham excellent
- 54% of visitors came from beyond the IWC boundaries

"Write to council and demand it becomes an annual event! At this stage it was a one-off. It was amazing."



"AN INCLUSIVE, CREATIVE AND WONDERLAND ATMOSPHERE"

"EDGE lifted the lid - so much happens yet so little is celebrated"

"This was a fantastic event...A+ to the organisers, I hope it becomes an annual outing for the Inner west"



"FUELLING CREATIVITY"

"It has been such a positive experience working with the Inner West Council to curate ElectroSK8 as part of EDGE Sydenham. Special thanks to the IWC council staff for such passion and vision for the arts"

EDGE Inner West has employed **1193** local artists,
partnered with **150** local businesses;
engaged **724** school students, **1069** community members and
attracted **36,000** attendees.