

A person in a striped shirt and khaki shorts is painting a large, colorful mural on a wall. The mural features a grid of squares in various colors (purple, blue, green, orange, pink) with heart shapes in different colors. The text "Creating Our Inner West 2036" is written in a white, stylized font across the center of the mural. The word "Creating" is in a cursive script, "Our" is in a simple sans-serif font, "Inner West" is in a larger, bold sans-serif font, and "2036" is in a smaller sans-serif font below it.

Creating
Our
Inner West
2036

Why engagement for a draft CSP now?

- We are legislated by the Local Government Act to develop a Community Strategic Plan for the incoming council and to be able to demonstrate efforts for broad and inclusive engagement across the community
- Drafts are to be well progressed for the new Council but that Council will determine next steps
- CSP must be *endorsed* by 30 June 2018
- Delivery Program (Council's commitment for the term of office) directed by the CSP must be *adopted* by 30 June 2018

The process and timeline

STEP 1

May - Aug 2016
Strategic directions of former councils consolidated

STEP 2

Sept - Nov 2016
1700+ people helped develop the Inner West Community's *Interim Vision and Priorities*

STEP 3

March 2017
Public exhibition and adoption of *Interim Vision and Priorities Issues Paper developed*

STEP 4

May - Aug 2017
Testing the vision, identifying opportunities, establishing long term goals

**WE ARE
HERE**

STEP 5

October 2017
New Council engaged on CSP and community engagement results to date



Community Engagement to date

EXTENSIVE PROMOTION

- Social and traditional media
- Emails to all Council's data-bases
- Face-to-face engagement across a range of Council events, pop-ups, services and facilities
- Six-page flyer/survey delivered to all households.

(Community Satisfaction Survey 2016 found that 'brochures/flyers' was the highest rating method by which residents receive information from Council (76%))

Community Engagement to date

VISIBLE...

Over 40 pop-ups, vox pops, displays and events across the whole LGA.





Community Engagement to date

BROAD

- Community wide survey – over 3,000 responses
 - Responses 50% online / 50% paper
 - Translated into top five languages
 - Tested the interim vision and priorities
 - Input into what makes the Inner West unique and the community's 'big ideas'
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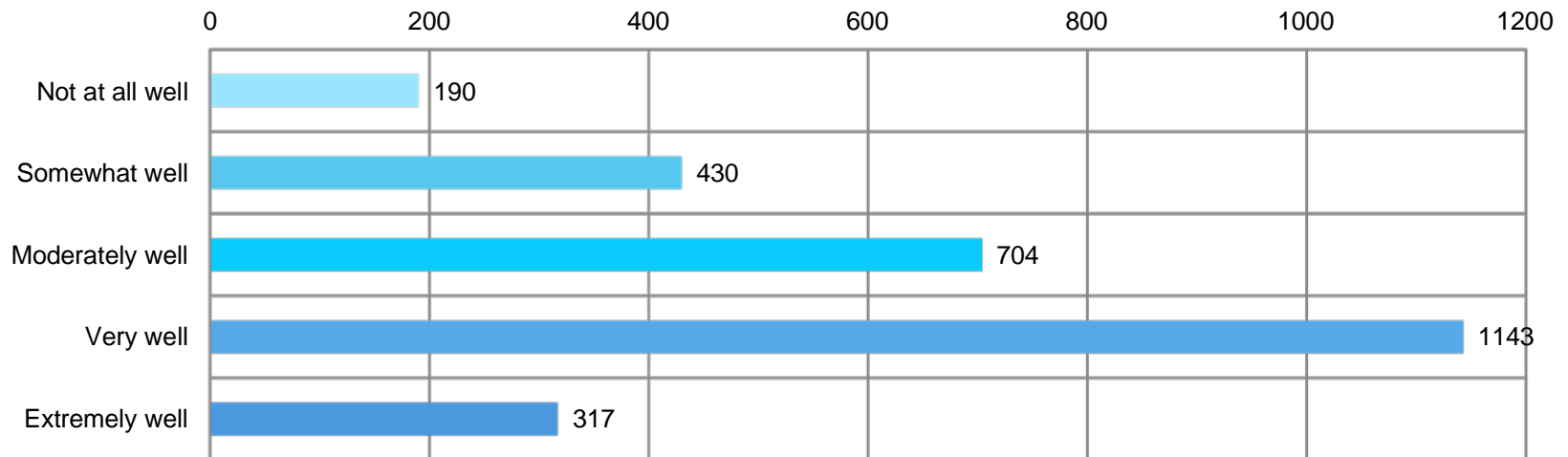
Testing the Interim Vision

"We are Inner West, land of the Gadigal and Wangal peoples, whose rich cultures, heritage and history we acknowledge and respect. Together we are an inclusive, passionate, creative, vibrant community united in our desire to build a great future for all who live and do business here."

Top line vision result

While the interim vision is largely well-supported, the community said **multiculturalism and diversity** should be included.

Looking to the future how well do you think the above vision reflects the ideal Inner West?



Testing the Priorities

1. Planning and development
2. Transport
3. Social vitality, creativity, quality of life
4. Sustainability and environment
5. Local Business and Industry
6. Civic leadership (one council, advocacy, local democracy)

Priorities

1. Planning and development

Public Spaces are welcoming, clean and safe

2. Transport

Public Transport is reliable, accessible and connected

3. Social vitality, creativity, quality of life

People have access to the key services they need

4. Sustainability and environment

The way people live, work and play supports a healthy environment

5. Local Business and Industry

Main streets and urban centres are full of vitality

6. Civic leadership (one council, advocacy, local democracy)

People are well informed and have a say in what happens in the local area



Big ideas

Over a **thousand big ideas** to be analysed such as:

- Connect all the parks for a seamless running/cycling experience
 - Electric car network
 - Create something beautiful and amazing in the White Bay Power Station area
 - A Queer Health and Community Centre
 - Clean up the Cooks River. Imagine if we could swim and paddle board there
 - Haberfield to be made of chocolate
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Community Engagement

... AND DEEP

- Key stakeholders invited to make submissions on the Issues Paper
- Eight Interim Strategic Reference Groups deeply engaged through the Issues Paper
- Arts and Creative industries futuring session
- Staff Reference Group workshops



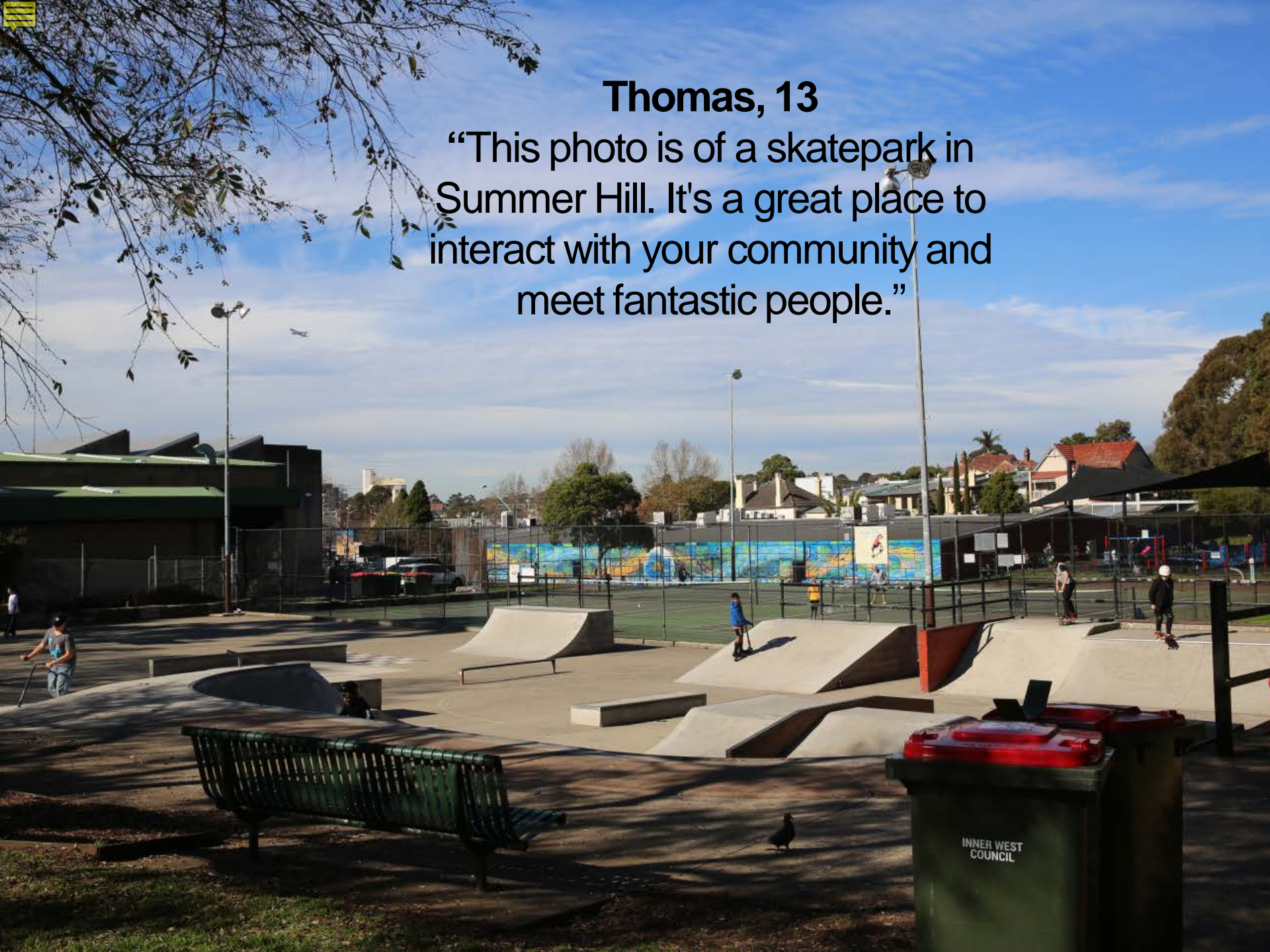
Community Engagement

YOUNG PEOPLE.....

- Under 18s survey - more than 200
- Under 25s photo competition - 20 winners
- Children's drawings at event "I love the inner west because..."
- 'Children as Citizens' initiative

Thomas, 13

“This photo is of a skatepark in Summer Hill. It's a great place to interact with your community and meet fantastic people.”





Josephine, 11

“Petersham Park is a great place to ride your bike or scooter, have picnics and get some fresh air like many other parks in the inner west. I think we are extremely lucky to live in a community that provides lots of parks and places to walk and relax.”



Next steps

- Data entry complete and analysis of data commenced
 - Gap analysis of demographics
 - Community Satisfaction Survey 2017 underway now by Micromex (>1,000 people)
 - Workshops for staff
 - Incoming Council :
 - Present engagement outcomes
 - address the Issues Paper and test draft CSP
 - Present Micromex Survey results
 - Delivery Program development workshops
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Vox pops video

- A taste of what our community is saying...
- https://www.youtube.com/watch?v=R_gF1k818sE
- 946 views so far