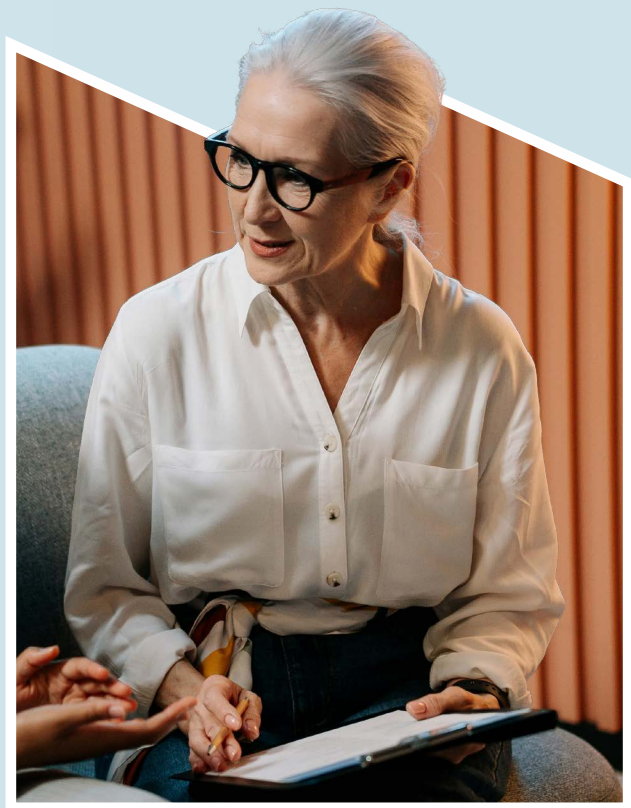


Is your business struggling to attract and retain staff?

Recruiting an older worker could be the answer.



For more information about employing older workers, go to www.workforceaustralia.gov.au

INNER WEST

Employing older workers has many advantages. They bring a wealth of experience and industry knowledge along with valuable insights that can enhance business performance and reputation.

A strong work ethic, reliability and professionalism is what older workers provide to your business. This sets a positive example for their peers and younger staff and enhances workplace productive.

The top five things older workers offer employers:

1. They stay in jobs longer and take fewer days off
2. Retain a business's knowledge and networks
3. Are skilled and experienced, with a strong work ethic
4. Provide customers with consistency and personal attention
5. Play a critical role in training the next generation of workers

Recruiting older workers is good business practice.

So, what are you waiting for?!

For more information about employing older workers, go to www.workforceaustralia.gov.au

